

## G272 Warning Coordination

Location: Burlington County Office of Emergency Management

Dates: March 21-22, 2013

Time: 8:30 a.m. - 4:00 p.m.



### Additional Information:

- G272 Warning Coordination is an elective course for the FEMA [APS Certificate](#).
- It is recommended that participants take IS271, *Anticipating Hazardous Weather and Community Risk*, G271, *Hazardous Weather and Flooding Preparedness*, and IS-247, *Integrated Public Alert and Warning System (IPAWS)*, before attending this course.
- **Bonus!** This course will include a tour of the National Weather Service [Weather Forecast Office](#) in Mt. Holly, NJ

### Course Purpose:

This course is the latest in the hazardous weather series produced in partnership with the National Weather Service (NWS). Every year, the United States experiences more severe weather than any other country in the world. In order to reduce deaths, injuries, and property losses, emergency managers must work closely with the NWS and the news media to provide effective warnings that can be received and understood by people at risk. This course is intended to help facilitate that process. Course topics include: The Social Dimensions of Warning Response; Developing Effective Warning Messages; Developing an Effective Community Warning Process; and Working with the News Media to Create a Weather Warning Partnership. In addition to lecture and discussion, the course includes case studies, exercises, and an opportunity for interaction with representatives from the National Weather Service.

### Course Objectives

At the end of the course, participants should be able to:

- Predict how people in the community may respond to different types of warnings based on certain social factors.
- Develop a hazardous weather warning message based on a specific event and the threat it poses to the community.
- Explain the interlocking sets of activities that work together to form an effective community warning system.
- Propose improvements to a community's warning system based on identified breakdowns in coordination and communication.
- Develop warning messages for a given scenario that are targeted for delivery by a particular media type.
- Develop a warning coordination and communication strategy for a given scenario.

### Target Audience

The target training audience for Warning Coordination includes local and state government emergency program managers, or officials responsible for coordination and communication. The secondary audience includes federal emergency management personnel and employees of local, state, and federal governments who work in the emergency management field. Anyone with warning coordination responsibilities will benefit from this training. Class size limited to 30, and advance registration is required. [NJOEM Training Application](#).