

Public Information Officer/Crisis Communications Awareness

Course Information Sheet

Location: Passaic County Public Safety Training Center

300 Oldham Road, Wayne, NJ.

Date: October 14, 2015 Closing Date for Applications October 7, 2015

Time: 8:30a.m. - 3:00 P.M.

Pre-Course Recommendations

□ ICS 100 (Required) ICS 700 Recommended)

Additional Information:

The G289 PIO Awareness course is a elective course from FEMA.

NJ OEMS CREDIT 6.0 CEU'S NJDFS CREDIT N/A CEU'S NJLMS CREDIT Not Applied For CEU'S

Course Purpose:

This course will orient the participants to the public information function and the role of the PIO in the public safety/emergency management environment. Additionally, this training will prepare participants for subsequent training to further develop their PIO skills. The course content will emphasize strategies for handling crisis communication situations.

Course Objectives

At the end of this course, the students should be able to:

- Define emergency public information and the Public Information Officer (PIO) roles and responsibilities.
- Describe written and digital tools that are used to support public information activities.
- Describe how the PIO can work effectively with the news media to communicate emergency public information.
- □ Apply basic PIO skills to crisis communications situations. Apply the principles of ICS in response to a simulated incident.

Target Audience

The primary audience for this training is individuals who will have public information responsibilities as their main job or as an auxiliary function at the State, tribal, or local level of government. Additionally audience may include emergency management personnel who may serve in or manage an emergency operations center, to include office of emergency management staff and administration, support function staff, representatives from municipal agencies/departments that may assist in the recovery process.



Public Information Officer/Crisis Communications Awareness

Course Information Sheet

Class size limited to 24, registration is required: NJOEM Training Application.

The target audience for this course includes the following local government positions and allied professionals:

- Medical Examiners/Coroners
- Funeral Directors
- Law Enforcement Personnel
- Fire Department Personnel
- Emergency Medical Services Personnel
- Emergency Planners
- Emergency Management Personnel
- Public Officials
- Health Official/Care Administrator or Planner
- Media (Public Information Officers)

- Public Works Personnel
- Members of the Clergy
- The Salvation Army Personnel
- American Red Cross Personnel
- Forensic specialists
- National Guard Members
- Transportation (railroads, etc.) Personnel
- Other significant disaster workers
- Community Planner and Staff
- Business and Private Organization Representative

For more information: Contact, NJOEM at https://www.njsp.org 609-963-6962.

Registration is required: <u>NJOEM Training Application</u>. Fill out the application completely and email/send it to Lynn Reid at <u>IppreidL@gw.njsp.org</u>, 609-963-6962 or fax it to 609-671-0160.

The Training Exercise Unit web link is

http://www.state.nj.us/njoem/programs/field_training.html

You will be contacted by email when your application is received and approved.



STATE OF NEW JERSEY NEW JERSEY STATE POLICE OFFICE OF EMERGENCY MANAGEMENT P.O. BOX 7068 WEST TRENTON, NJ 08628 - 0068



Complete application using Adobe Acrobat software version 7.0 or newer. Only readable applications will be accepted.

Start by using TAB key on your Keyboard PLEASE TYPE OR PRINT

First Name	Middle Initial	Last Name
M F		
Sex	Jo	o Title
	(HOME INFOR	MATION)
Phone Number	se class is cancelled at the last mini	email
Street / P.O Box		City
County	State	Zip
	(WORK INFOR	MATION)
Phone Number	class is cancelled at the last minute	Employer
Street / P.O Box		City
County	State	Zip
Do you have any disabilit course? No Yes		al consideration during your attendance at the
Please describe and indic	cate and special consideration	n required on a separate sheet.
	COURSE INFOR	MATION
Enter Course Requested		Date of course
List any prerequisite course (if	applicable)	
APPLICATION DOES	NOT GUARANTEE ACCEPTANCE. T	HOSE ACCEPTED WILL BE NOTIFIED BY MAIL
Signature of applicant:		Date
Signature of 0₽^} & Á₽^æ	åĐÙĭ]^¦çã[¦	Date:
Applicant signs application form forwarded to State OEM for pro		signature and approval. Completed Applications are
		ications to Field Training Unit at 609-671-0160
		ed to obtain and or list your SID number by/femasid/ to apply for SID number