

G290 Basic Public Information Officer

Location: New Jersey National Guard Training Center, Building #42
100 Camp Drive
Sea Girt, NJ 08750

Date: March 13 – 14, 2019

Time: 8:30 AM - 4:30 PM

**Additional Information:**

- G 290 Basic Public Information Officer is an elective course for the FEMA [APS Certificate](#).

Course Purpose:

This two-day course will consider the value of communication before, during and after an incident. It will help PIOs identify critical audiences, both internal and external. Public Information Officers (PIOs) are responsible for ensuring that the affected public receives accurate and timely information during an emergency. Armed with good information, people are better able to make good decisions and, by doing so, contribute to the overall response goal of saving lives and protecting property. The course provides PIO's with the opportunity to learn and practice the tasks of gathering, verifying, coordinating, and disseminating public information at all levels of government.

Course Objectives:

At the conclusion of the Basic Public Information Officer Course, participants will be able to:

- Demonstrate how to communicate emergency public information effectively in writing to public through the media.
- Describe actions the PIO can take to prepare for and conduct an effective interview with the Media.
- Demonstrate the ability to answer questions effectively during an on-camera interview.
- Describe how to effectively perform the responsibilities of the PIO at the scene of an incident.
- Describe how Joint Information System / Joint Information Center concepts apply in an expanding incident
- Describe and demonstrate the components of a formal news conference

Target Audience

The primary audience for this training are those who have public information responsibilities as their main job or as an auxiliary function at the federal, state, local, tribal or territorial level of government, and in the private and nongovernmental sectors.

Lodging:

Lodging is available on campus for students attending training for a fee. To book a room, please call Eric Sproesser, Lodge Manager, (732) 820-6250. Also, please see the [NJ National Guard Packet](#) for more information.

Registration:

Please fill out the [NJ OEM Training Application](#). Then, scan the prerequisite along with the completed application and email it to ftu@gw.njsp.org. Incomplete applications will not be accepted. You will receive a class confirmation via email prior to the class start date.

Contact NJOEM Training & Exercise Unit, for more information at office number 609-963-6962 or email: ftu@gw.njsp.org