L0105  Public Information and Warning

**Location:** Rowan College of South Jersey
Gloucester Campus
1400 Tanyard Road
Sewell, NJ 08080

**Dates:**
- Monday, November 16, 2020        (Day 1)
- Tuesday, November 17, 2020        (Day 2)
- Wednesday, November 18, 2020   (Day 3)

**Time:** 8:30 a.m. - 4:30 p.m.

**Course Length:**
Three days, 24 hours. A student **must attend** all three days to receive credit for the L0105 course.

**Course Overview:**
This course introduces participants to what the Public Information Officer (PIO) does in emergency management, along with basic information about the Integrated Public Alert and Warning System (IPAWS). The PIO topics covered include the role of the PIO; communication tools and resources encompassing social media; effective communication; preparing the community through outreach and other means; and communication in an incident. The IPAWS topics covered include what the system is and does, preparing alert and warning messages, and writing common alerting protocol messages. This is a 3-day classroom course that gives participants time to perform activities and exercises to reinforce the knowledge and build basic skills.

**Prerequisites:**
If a participant is taking this course as part of the Academy, then he or she should take E/L0101, Foundations of Emergency Management, first (but not required).

**National Emergency Management Basic Academy Description:**
The National Emergency Management Basic Academy is a gateway for individuals pursuing a career in emergency management. Similar to basic academies operated by the fire service and law enforcement communities, the National Emergency Management Basic Academy will provide a foundational education in emergency management.

The goal of the Basic Academy is to support the early careers of emergency managers through a training experience combining knowledge of all fundamental systems, concepts, and practices of cutting-edge emergency management.

The Basic Academy consists of the following classroom courses:

- E/L0101, *Foundations of Emergency Management* (40 hours) 5 days
- E/L0102, *Science of Disaster* (24 hours) 3 days
- E/L0103, *Planning: Emergency Operations* (16 hours) 2 days
- E/L0146, *Homeland Security Exercise and Evaluation Program (HSEEP)* (16 hours) 2 days
E/L0105, Public Information and Warning (24 hours) 3 days

**Total Course Hours:** 120 hours

**Target Audience:**
The National Emergency Management Basic Academy is designed for newly appointed emergency managers with less than three years of experience, including members of State, local, tribal, and territorial homeland security or emergency services programs; Nongovernmental organizations, voluntary agencies, or professional organizations; Private sector emergency management offices; College or university emergency management staff; and FEMA, federal partners, military and emergency managers at other departments or agencies.

**Selection Criteria:**
Applicants will be selected based on properly completed applications, completed prerequisites, and whole community representation. **Class size is limited to 25 students.**

For tips on how to complete the FEMA General Admissions Application, please visit: [https://training.fema.gov/apply/emiapptips.pdf?v=2016-02-12](https://training.fema.gov/apply/emiapptips.pdf?v=2016-02-12).

**Lodging Information:**
There are several options for lodging within 5-10 miles of the classroom. Please research the area if you seek lodging.

**Registration Information:**
Registration is required to attend this course. Please use the [FEMA Training Application](https://training.fema.gov/apply/emiapptips.pdf?v=2016-02-12). Fill out the application completely and correctly with student signature and signature of supervisor or sponsoring agency official. Then, scan your application along with prerequisites, and send to FieldTrainingUnit@njsp.org. Missing and/or incomplete information will not be accepted and will disqualify your application from the selection process. You will receive a class confirmation via email prior to the class start date. If you are a local jurisdiction, allow time to process your application through your proper channels to your respective State Training Officer (STO).

**Applications must be received by September 18, 2020 for consideration to attend.**

For questions or concerns, please contact the NJOEM Training & Exercise Unit;

Lt. Ronald Roberts #5779, email: Ronald.Roberts@njsp.org

Sgt. Daniel Cunning #6840, email: Daniel.Cunning@njsp.org

Tpr. I Joseph Walsh #7266, email: Joseph.Walsh@njsp.org